

How to Find the Marketo API Details Needed to Run the Asset Estimator

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▼

Provide the REST API Endpoint

`https://500-MSV-500.mktorest.com/rest`

Type in your REST Client Id

`282de779-e722-4278-ac36-b22582cedc9d`

Type in your REST Client Secret

`fomN5n19btyXH9iLARFCCoJlcFt9hGag`



CAMPAIGN
CREATORS



SyncMatters

Follow these steps to get the REST API Endpoint

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Type in your REST Client Id

Type in your REST Client Secret

Step 1. Go to “the Admin” menu, then to “Web Services”.

Marketing Activities Design Studio Database Analytics **Admin**

Admin

Change Password Invite New User

Admin

[workspaces & Partitions](#)

[Activation](#)

[Salesforce](#)

[Sales Insight](#)

[Landing Pages](#)

[Munchkin](#)

[Web Services](#)

[LaunchPoint](#)

[Webhooks](#)

Predictive Audiences

Web Services

[New Experience](#)

[Tags](#)

[Revenue Cycle Analytics](#)

[Single Sign-On](#)

[Treasure Chest](#)

Other Stuff

[Field Management](#)

[Salesforce Objects Sync](#)

[Marketo Custom Objects](#)

[Marketo Custom Activities](#)

[Global Form Validation Rules](#)

Database Management

Step 2. Find the **Endpoint** in
the REST API box.

The screenshot shows the Adobe Marketo Engage Admin interface. The top navigation bar includes links for Adobe Marketo Engage, My Marketo, Marketing Activities, Design Studio, Database, Analytics, and Admin (which is currently selected). The left sidebar contains a list of administrative functions: Admin, My Account, Security (with sub-items Login Settings, Users & Roles, and Audit Trail), Workspaces & Partitions, Location, Smart Campaign, Email, Communication Limits, Predictive Audiences (with sub-item Activation), New Experience, Tags, Target Account Management, Database Management (with sub-items Field Management, Marketo Custom Activities, and Marketo Custom Objects), and more.

The main content area is titled "Web Services" and "Manage Web Services". It displays two sections: "SOAP API" and "REST API".

SOAP API Configuration:

Endpoint:	https://477-KQR-784.mkttoapi.com/soap/mktows/4_3
Access Status:	Active
Status Reason:	
User ID:	MKKPAQTOWS_477-KQR-784_1
Encryption Key:	33636326060206336644CCAA8822339A3355CDA4D
SOAP API documentation:	http://developers.marketo.com/documentation/soap

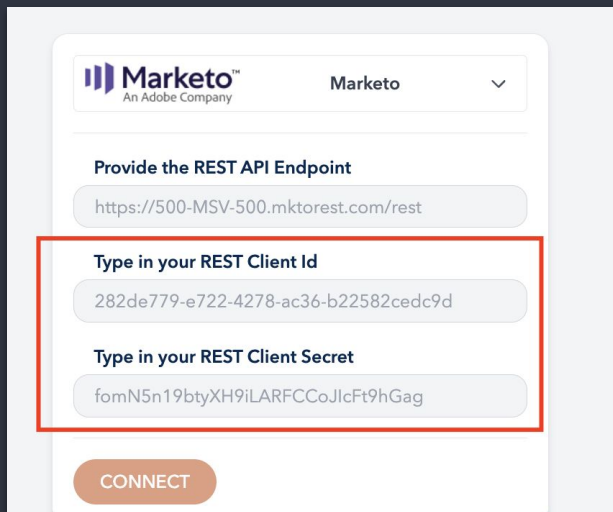
A "SAVE CHANGES" button is located at the bottom right of the SOAP API section.

REST API Configuration:

Endpoint:	https://477-KQR-784.mkdssqtoest.com/rest
Identity:	https://477-KQR-784.mktorest.com/identity
REST API documentation:	http://developers.marketo.com/documentation/rest

A red arrow points to the REST API Endpoint field, which is highlighted with a red rectangular box.

Follow these steps to get the REST Client ID & Secret.



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Provide the REST API Endpoint

https://500-MSV-500.mktoreset.com/rest

Type in your REST Client Id

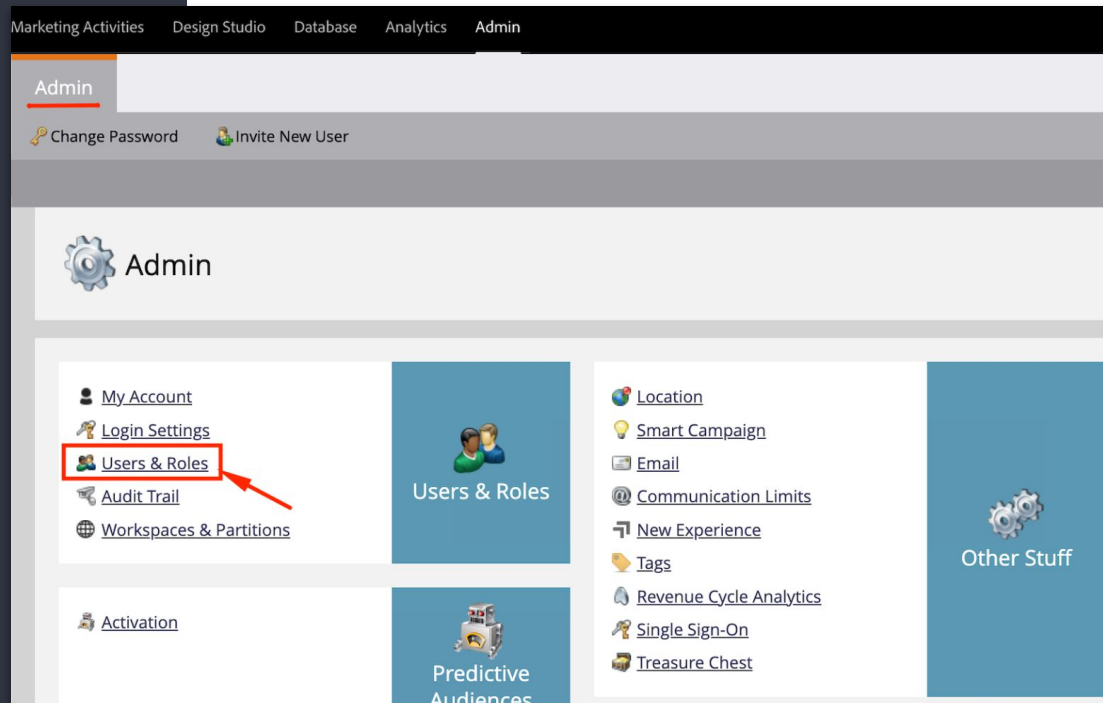
282de779-e722-4278-ac36-b22582cedc9d

Type in your REST Client Secret

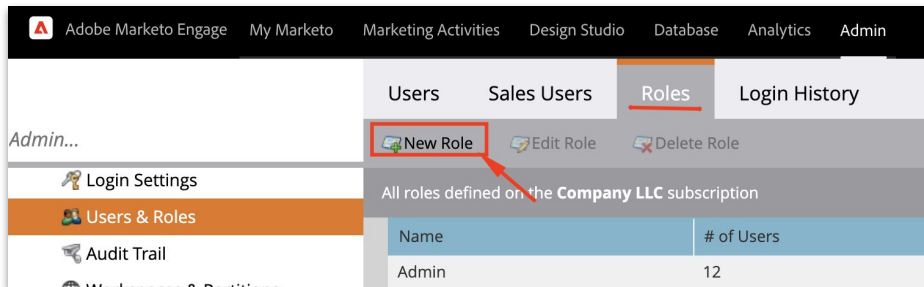
fomN5n19btyXH9iLARFCCoJlCft9hGag

CONNECT

Note: We need to create a user and assign a role to grant access for object calculation.



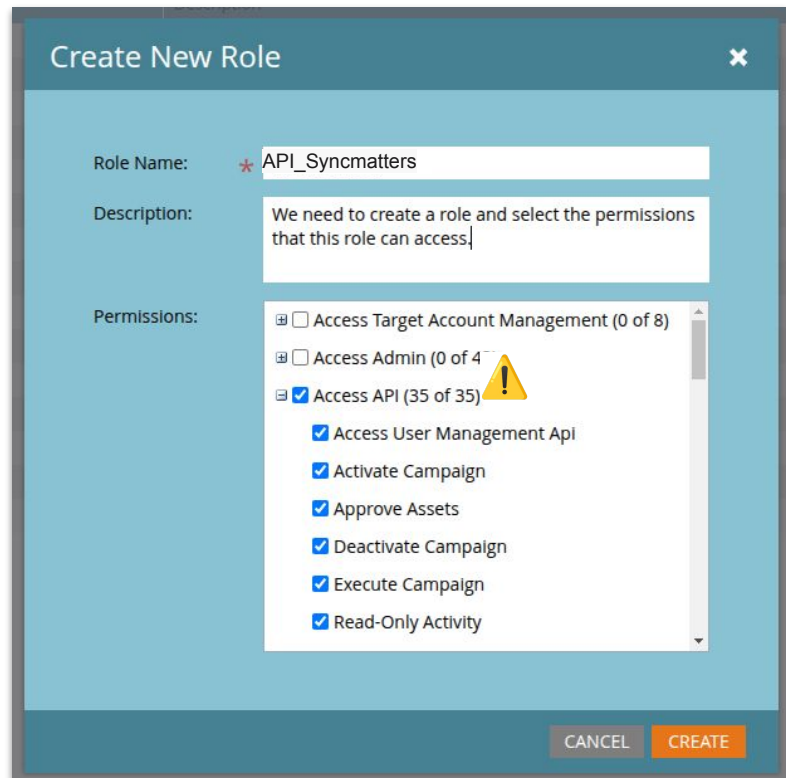
Step 1. Click **the Roles** tab, and then **New Role**.



The screenshot shows the Adobe Marketo Engage Admin interface. The top navigation bar includes links to Adobe Marketo Engage, My Marketo, Marketing Activities, Design Studio, Database, Analytics, and Admin. The Admin section is active, and the Roles tab is selected. Below the tabs, there are buttons for New Role, Edit Role, and Delete Role. A red box highlights the New Role button, and a red arrow points to it. Below the buttons, a message states "All roles defined on the Company LLC subscription". A table lists the roles:

Name	# of Users
Admin	12

Step 2. Be sure to click/give it as shown below "**Access API**" and **select all**.

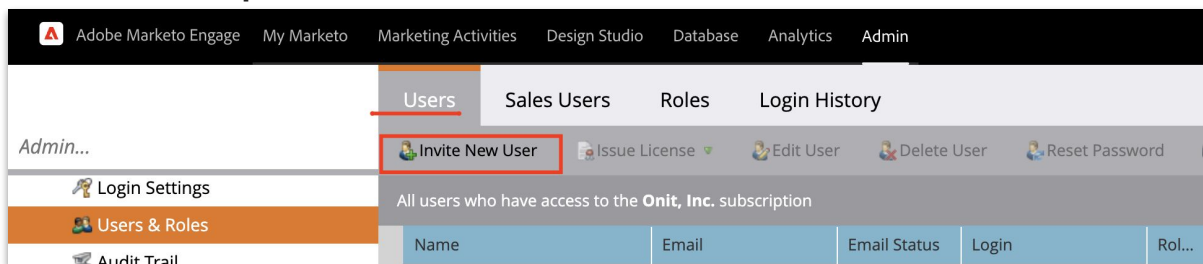


The screenshot shows the "Create New Role" dialog box. The Role Name is "API_Syncmatters". The Description is "We need to create a role and select the permissions that this role can access". The Permissions section is expanded, showing a list of permissions with checkboxes:

- ☐ Access Target Account Management (0 of 8)
- ☐ Access Admin (0 of 4)
- ☒ Access API (35 of 35) 
- ☒ Access User Management Api
- ☒ Activate Campaign
- ☒ Approve Assets
- ☒ Deactivate Campaign
- ☒ Execute Campaign
- ☒ Read-Only Activity

At the bottom right, there are buttons for CANCEL and CREATE.

Step 3. Go back to the Users tab and click **Invite New User**.



Step 4. Give your user a descriptive name and an email address that indicates that it is an **API user**, and click

Invite New User

Step 1: INFO Step 2: Permissions Step 3: Message

Email: * api_user@example.com

First Name: * API

Last Name: * User

Reason: User used to access lead records.

Access Expires: Never

CANCEL NEXT

Step 5. Then select a role we previously created, then click Next and Send "Welcome message" also.

Invite New User

Step 1: Info Step 2: Permissions Step 3: Message

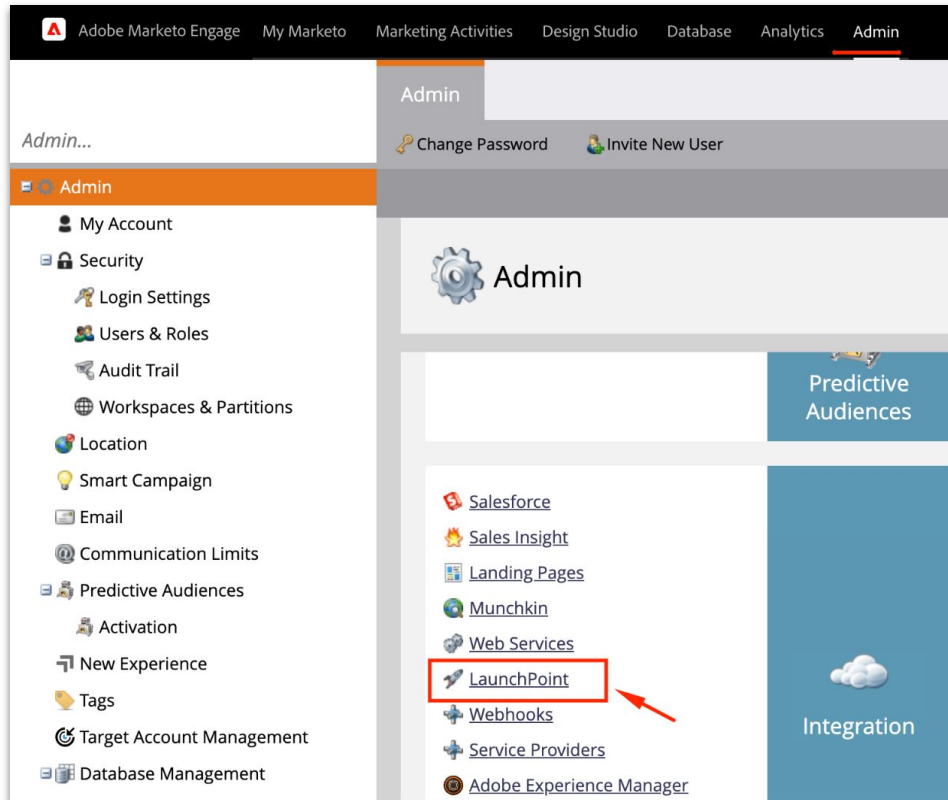
Roles:

- ☐ API Only User (0 of 1 workspaces)
- ☐ API Only User Syncmatters test (0 of 1 workspaces)
- ☒ API_SyncMatters (all workspaces)
- ☐ Cvent Integration (0 of 1 workspaces)
- ☐ G2Crowd (0 of 1 workspaces)
- ☐ Marketing User (0 of 1 workspaces)

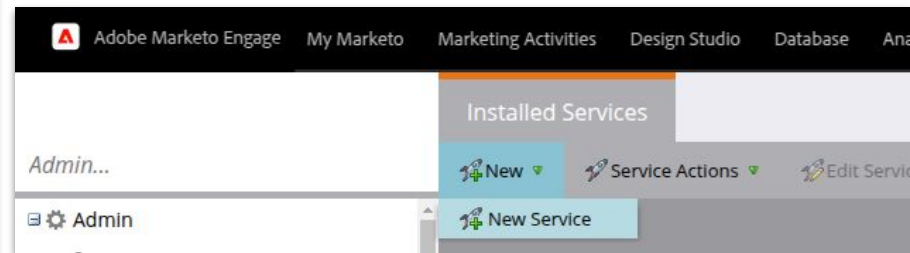
API Only: ☒

! CANCEL BACK NEXT

Step 6. Next, go to the Admin menu and click **LaunchPoint**.



Step 7. Click **New Service**.



Step 8. Give your service a descriptive name and select **Custom** from the Service dropdown menu. Give it a description, then select your new user from the API Only User dropdown menu and click **Create**.

New Service

Display Name: *

Service: *

Settings

Description: *

API Only User: *

CANCEL

CREATE

Step 9. After you've created User > click View Details.

Installed Services				
New Service Actions Edit Service				
Name	Type	Used by	Status	Details
MigrateMyCRM	Custom	0	Active	View Details

Step 10: Here are your **Client ID** and **Client Secret**, which you need to paste into the Estimator tool.

Details

Client Id:

6170fd81-b815-4929-973c-2e0f399c1c9d

Client Secret:

dGCxesW3LdBPjh3JyAFqqEk984eh9oNp

Authorized User:

api_user@example.com

Details

Client Id:

6170fd81-b815-4929-973c-2e0f399c1c9d

Client Secret:

dGCxesW3LdBPjh3JyAFqqEk984eh9oNp

Authorized User:

api_user@example.com

You may learn more about [Marketo REST API here](#).

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CONNECT

Click **START** for CRM
Estimate Report



Completion time varies on the amount of data.
You'll receive an email once it's done.

START

Final Step. Once you have entered the required details, click **Connect**, then **Start** to run your Marketo Assets calculation.